The Blood Cancer Foundation of Michigan presents

SCAVENGER SAFARI & WALK
TRACK CLUES AT THE ZOO

Participant Packet

Saturday, June 3, 2023
The Detroit Zoo
8450 W 10 Mile Rd.
Royal Oak, MI 48067

For additional information please contact:
Kristen King at 248.530.3002 or
kking@bloodcancerfoundationmi.org
Dear Scavenger Safari & Walk Participant,

The Blood Cancer Foundation of Michigan (BCFM) is excited to welcome YOU to our Scavenger Safari & Walk which will be held at the Detroit Zoo on Saturday, June 3, 2023.

This event brings together local BCFM patients, families, and community members to enjoy an outdoor event! You will be ensuring the emotional, social, and financial stability of the nearly 3,000 Michigan patients and countless families that BCFM serves each year as they navigate their blood cancer journey. Included in the following pages are key event details. Make sure to stay connected with the latest event updates on social media.

For further information please reach out to Kristen King, BCFM Patient Events Coordinator at 248.530.3002 or kking@BloodCancerFoundationMI.org

Please keep an eye out in your email for important event updates leading up to the event!

THINGS TO REMEMBER:

• During registration and the opening program, from 7:30 AM to 8:50 AM, a light breakfast and refreshments will be served.

• All Scavenger Hunt teams must download the Scavify app from the app store prior to event kick-off.

• Raffle tickets for the Choose Your Own Raffle will be available for purchase at the event.

About the Foundation

The Blood Cancer Foundation of Michigan (BCFM), formerly Children’s Leukemia Foundation of Michigan, is a 70-year-old statewide nonprofit organization. BCFM ensures personalized emotional, social, and financial stability of local Michigan patients and families affected by blood related diseases. The critical services and empowerment for these patients and families is only made possible by the commitment and generosity of our community.
Fundraising Details

BCFM encourages all walk and scavenger hunt participants to fundraise beyond the registration fee of $35 for children ages 6-13 and $50 for those 14 and up to allow us to continue delivering BCFM services. To make this easy and fun check out the crowdfunding link to get started! See the following pages for quick examples for how to get you family and friends to join your efforts.

- Check out some of the cool prizes you can win by fundraising through crowdfunding:
  - Raise $250 ... Scavenger Safari & Walk water bottle.
  - Raise $500 ... Scavenger Safari & Walk water bottle and bag.
  - Raise $750 ... Scavenger Safari & Walk water bottle, bag and sweatshirt.

Event Day Arrival Logistics

Please arrive early to ensure a speedy check in for Scavenger Safari & Walk. Check in and registration will be set up by the main entrance of the zoo, where you will be provided event information, event t-shirt, and goodie bag.

- Registration begins at 7:30 AM.
- Opening Program will take place at the pavilion near Ford Education Center at 8:30 AM.
- Scavenger hunt and walk kickoff will begin at 8:50 AM.
- Scavenger hunt concludes at 11:15 AM. Winners will be announced at the pavilion near Ford Education Center at 11:30 AM.

The Scavenger Safari & Walk will take place rain or shine - dress appropriately for the weather.

Scavenger Hunt Details

Join nearly 50 teams consisting of 4-8 people for a scavenger hunt around the Detroit Zoo! One team member or captain will need to download the Scavify app to their phone prior to the start of 7:30 AM. PLEASE NOTE: Once the clock hits 11:15 AM and the scavenger hunt concludes, the app will stop working and become inactive no matter how many clues your team has accomplished.

Teams are encouraged to visit the designated pavilion between 11:15 AM and 11:30 AM. At the pavilion, teams will be announced and you will have the opportunity to participate in our Choose Your Own Raffle.

Walk Details

The more the merrier, there are no limitations for participants on one team. Teams are encouraged to visit the designated pavilion throughout the event until 11:30 AM where you will get to participate in Choose Your Own Raffle. For walk participants, lunch vouchers will be given out at registration.

Choose Your Own Raffle Details

- Raffle tickets will be available to purchase at registration or the pavilion throughout the event, until 11:15 AM.
- Raffle items will be located at the pavilion and raffle winners will be notified during the closing program. If you can’t attend the closing program, you will be notified by phone and pick up will be at our office in Farmington Hills.

IMPORTANT SAFETY MEASURES

- Please follow the Detroit Zoo’s mask requirements when entering indoor areas. Requirements will be posted on the doors.
SHARE YOUR STORY!

Now that you’ve set up your personal fundraising page, it is time to share what you’re doing with everyone you know and solicit their support! Here are a few hints to help you get started.

1. **Create a list of EVERYONE you know.** Beyond family, friends, doctors, people at the gym, etc., don’t hesitate to include casual acquaintances, as they will understand you are seeking donations for a worthy cause. Then, send a letter or email (see example on pg. 5), or tag them in your social media posts.

2. **Ask.** Don’t just tell them what you are doing, ask for their help. Include your personal fundraising goal and suggest giving levels. You can even invite them to join your team and attend the Scavenger Safari & Walk with you.

3. **Put your HEART into it.** This cause is important to you – let them know why you’re fundraising by sharing your personal story. Someone will donate to you because they know you, and want to support your efforts.

4. **Make it easy to donate.** Include your personal fundraising page and encourage online donations. If mailing, you can even include a pre-addressed return envelope and a stamp for them to send their donation directly to you.

5. **Set a deadline.** People are always motivated by deadlines. We recommend that you set a deadline earlier than the event date. This way you can assess your fundraising and revise your plan if needed.

6. **Send a reminder.** Keep a list of those who send in donations or make an online donation. Send a reminder to those who have not yet donated. Include fundraising updates in your reminder (consider explaining that fundraising is going well, but you still have a bit farther to go).

7. **Send a “thank you”.** It is nice to receive a note acknowledging the importance of a donation, no matter the amount. Staying in communication develops a rapport that will have many added benefits, from closer bonds of friendship to continued support for future efforts.
We are excited to share that we will be participating in the Scavenger Safari & Walk to benefit The Blood Cancer Foundation of Michigan (BCFM) on Saturday, June 3, 2023 at the Detroit Zoo.

Support from this event will go to work immediately to help the 3,000 patients and countless families that BCFM serves locally every year. Patients rely on BCFM critical services as they navigate a blood cancer diagnosis that is complicated and costly – emotionally, socially and financially.

[INSERT WHY YOU PARTICIPATE]

Please join us and become a champion for supporting families facing blood cancer and many other blood related diseases by joining our team and/or supporting our fundraising efforts. Everyone is welcome to participate!

You can join our team by [INSERT DETAILS, e.g., “calling/emailing/texting me”], or you can contribute to our fundraiser by making a 100% tax deductible online donation to The Blood Cancer Foundation of Michigan via my fundraising page: <Link to your personal fundraising page>. Any checks can be made payable to The Blood Cancer Foundation of Michigan, and returned to me for submission to BCFM.

For more information on the event, please visit: bit.ly/3omIpEr. And, for more information on BCFM and how to get involved, please visit BloodCancerFoundationMI.org.

Thank you in advance for your generosity and help! Together, we can create a stable and sustainable future for anyone experiencing a blood cancer diagnosis.

[YOUR NAME]
What is the Scavenger Safari & Walk event?
Scavenger Safari & Walk is the Blood Cancer Foundation of Michigan’s (BCFM) premier family event and fundraiser. This event brings together patients and their families, friends and caregivers, along with members of the community and local companies for a fun-filled day of hope and inspiration. The goal of the Scavenger Safari & Walk is to raise funds for the services BCFM provides, to raise awareness for leukemia, lymphoma, myeloma, and other blood related disorders, and most importantly, to show each patient BCFM serves, that no family walks alone.

When is the Scavenger Safari & Walk?
The Scavenger Safari & Walk takes place on Saturday, June 3, 2023 at the Detroit Zoo.

Where can I send a donation?
Donations can be made to walkers and teams to help them reach their personal fundraising goals. Please make all checks payable to The Blood Cancer Foundation of Michigan. Donations can be made online, submitted at the event or, if unable to attend, mailed along with a donation form to BCFM at 32455 W 12 Mile Rd, PO Box 2477, Farmington Hills, MI 48333.

How are funds raised from the Scavenger Safari & Walk used?
Funds raised from the Scavenger Safari & Walk are used to provide disease education and resources, social work-based emotional support and case management, financial assistance, and social support to the more than 3,000 blood cancer patients BCFM serves each year throughout the state of Michigan and their families. 100% of all funds raised remain local. As a participant, you will be empowering thousands of local families to take control of their blood cancer diagnosis and to focus on overcoming it, together. Your support will enable BCFM to continue meeting the needs of its current patients while simultaneously growing and evolving to prepare for the burgeoning demands of the future.

Is there a minimum amount participants must raise?
The Blood Cancer Foundation of Michigan does not require individuals to raise a minimum amount to participate in the Scavenger Safari & Walk. We do require individuals to register for the event ($50 for ages 14 and up, $35 for ages 6-13, free for patients and children 5 years and under), and to set a goal to raise additional funds from friends and family. All registration fees CAN be fundraised. However, we do offer some GREAT incentives for fundraising beyond the registration fee.

Visit BloodCancerFoundationMI.org for the most up-to-date information and resources.