



GRAY'S REEF GOLF CLASSIC

Sponsorship Benefits	\$15,000 Presenting Sponsor	\$10,000 Platinum Sponsor	\$7,500 Gold Sponsor	\$5,000 Silver Sponsor	\$3,500 Bronze Sponsor	\$2,500 Cart Sponsor	\$500 Hole Sponsor
Placement on promotional material, including: Welcome signage, onsite signage, event program	Presenting sponsor logo placement with event logo on all materials	Premium logo placement on all materials	Large logo placement on all materials	Logo on welcome and onsite event signage	Listing on select event signage and program	Listing in program	Listing in program
Digital promotion: Recognition and highlights of partnership on BCFM website, social media platforms, e-blasts, and more	Logo aligned with event logo on all digital GRGC mentions Customized recognition plan to match sponsor's needs, including social media takeover days, video(s) addressing BCFM audience and spotlights	Specific spotlights, tags and cross-promotional opportunities leading up to, and post-event	Specific tags and multiple mentions on social media leading up to, and post-event	Mentions on BCFM social media leading up to, and post-event	Mention and acknowledgments post-event on BCFM social media	Mention on BCFM social media	
Logo display in golf carts during event	Logo placement (aligned prominently with event logo)					Name display on cart signage with option to add item with logo (no outside food or beverage) in carts	
Company name/logo on signage at specific holes (first come, first serve)	Representation on all holes with aligned logo placement	Option for logo representation on hole (1)				Option for logo representation on hole (1)	Option for logo representation on hole (1)
Company name/logo presentation throughout event	Prominent display on all signage with event logo	Premium logo placement on dining banners, halfway point and bar signage	Secondary logo placement on dining banners, halfway point and bar signage	Logo placement on banners and signage at key stops within the course	Logo on halfway point signage	Listing in event program	Listing in event program
BCFM Corporate Support Profile	Exclusive spotlight story in newsletter and website	Logo and mention within newsletter and logo on website	Logo and listing within newsletter and website	Logo and listing on website	Listing on website	Listing on website	Listing on website
Banner placement throughout the event	Logo aligned with event logo as presenting sponsor	Premium logo placement	Secondary logo placement	Logo placement			
Dedicated display table at event registration and during event dinner	Premium table placement	Secondary logo placement	Table placement				
Opportunity to address participants during opening remarks	:30 speaking opportunity						
Eight (8) golfers (sponsor may propose teams)	X	X	X				
Four (4) golfers (sponsor may propose team(s))				X	X	X	

All golfers receive: Lunch, 18 holes of golf and dinner with premium open bar

PLEASE NOTE:

- Social Media postings are seen by more than 7,000 followers per posting between Facebook, LinkedIn, Instagram and Twitter
- All packages are subject to emerging Oakland County COVID-19 restrictions. BCFM will reallocate visibility and participation options as equitably as possible through other events and opportunities should cancellation occur due to COVID-19
- Print deadlines may apply



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Sponsorship Benefits	\$5,000 Making the Turn Sponsor	\$5,000 Dinner Sponsor	\$5,000 Lunch Sponsor	\$5,000 Bar Sponsor
Placement on promotional material, including: Welcome signage, onsite signage, event program	Signage with logo on the turn of the golf course	Signage with logo on every table	Sticker with logo on every lunch bag	Signage with logo at the bar and throughout the golf course
Digital promotion: Recognition and highlights of partnership on BCFM website, social media platforms, e-blasts, and more	Mentions on BCFM social media leading up to, and post-event	Mentions on BCFM social media leading up to, and post-event	Mentions on BCFM social media leading up to, and post-event	Mentions on BCFM social media leading up to, and post-event
Company name/logo presentation throughout event	Logo placement on banners and signage at key stops within the course	Logo placement on banners and signage at key stops within the course	Logo placement on banners and signage at key stops within the course	Logo placement on banners and signage at key stops within the course
BCFM Corporate Support Profile	Logo and listing on website	Logo and listing on website	Logo and listing on website	Logo and listing on website
Banner placement throughout the event	Logo placement	Logo placement	Logo placement	Logo placement
Four (4) golfers (sponsor may propose team(s))	X	X	X	X

All golfers receive: Lunch, 18 holes of golf and dinner with premium open bar

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Dinner tickets are available for \$100 per person.