



GRGC Committee

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Friends,

On behalf of the Board of Directors for Children's Leukemia Foundation of Michigan (CLF) and the Gray's Reef Golf Committee, we invite you to join us as a sponsor for the **2020 Gray's Reef Golf Classic**, which will be held **Monday, June 22** at a new location – **Plum Hollow Country Club**. Bringing together 150+ golf enthusiasts and supporters from the business community, this outstanding event includes 18 holes of golf, lunch on the turn, and a strolling dinner with a premium bar and awards.

Since 2006, the Gray's Reef team has been dedicated to raising funds for the crucial programs and services CLF provides for more than 3,200 patients, and nearly 10,000 members of their families, who are fighting blood cancer in the State of Michigan. This includes patients like Ameir Edmunds, whom event attendees had the pleasure of hearing from last year after golfing.

Ameir was diagnosed with acute lymphoblastic leukemia in 2013, at age 6, and completed his second round of aggressive treatment in May 2019 after his cancer returned. His entire family is grateful for the ongoing emotional support they've received, as well as the much-needed breaks (social outings) CLF has enabled throughout their experience.



"CLF's genuine gestures have really helped us on the path to healing," said Johannah, Ameir's mom

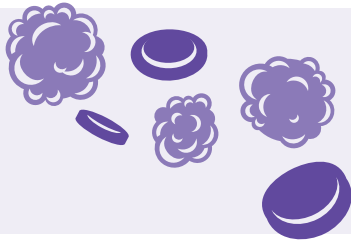
Thanks to our supporters, we've raised over \$1.3 million to date for CLF, and we have our sights set on an additional \$125k this year! Importantly, 100% of our event proceeds stay right here in Michigan to ensure CLF can continue to deliver the services that keep patients' heads up and their families sustained – including education, emotional, social and financial support.

As a sponsor of this event, you will become a key source of hope and inspiration for families in need as they travel a road that is often long and arduous, and most always expensive. We hope you will join us in our effort to envelope them with a blanket of care.

Enclosed you will find additional information about the organization, as well as the benefits you will receive in recognition of your generous support. Should you have any questions, please do not hesitate to contact our event coordinator, **Felicia Putti**, at **248-530-3012** or **fputti@leukemiamichigan.org**.

Thank you in advance!

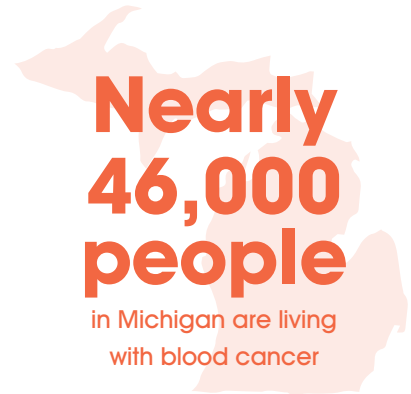
Kind Regards,
Gray's Reef Golf Committee



Blood cancers are cancers of the blood, bone marrow or lymph nodes that affect normal blood cell production or function. Leukemia, lymphoma, and multiple myeloma are the most common blood cancers.



someone in Michigan learns they have blood cancer, with **5,900 people diagnosed each year**



Common Symptoms:

- Fatigue
- Feeling weak or breathless
- Fever or night sweats
- Significant bruising or bleeding
- Pain in bones or joints
- Frequent infections



Common Psychosocial Issues:

- Fear of recurrence
- Grief
- Depression
- Body image
- Survivor guilt
- Relationships
- Workplace



Common Financial Issues:

- Denial of insurance coverage
- Difficulty finding jobs
- Lost wages and insurance benefits
- Rising medical costs
- Costs for treatment outside hometown (travel, lodging, etc.)

For **Nearly 70 Years**

CLF has provided support, education and guidance.



30,000+

Patients and family members CLF has supported since its inception



\$100,000

Dollars in financial assistance provided to patients and families last year



1,700 Hours

Spent listening, advocating for and supporting patients and family members last year



30+

Fun outings planned for patients and families each year



GRAY'S REEF GOLF CLASSIC

Monday, June 22, 2020
Plum Hollow Country Club – Southfield, MI
Expected Attendance: 150-200 Guests

Established in 2006, Gray's Reef Golf Classic (GRGC) brings together 150+ golf enthusiasts and supporters from the business community for a fun and relaxing day at prestigious Plum Hollow Country Club. GRGC has raised nearly \$1.3 million since its founding and provides great exposure to a multitude of business categories.

10:30 AM Registration
12:30 PM Shot Gun
Strolling Dinner and Awards to Follow

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor – \$25,000

Exclusive - One Available

- Information available upon request

Platinum Sponsor – \$10,000

- Twelve (12) playing spots
- Company name/logo on all event signage, promotional material, CLF website and social media
- Opportunity to host display table at event
- Company logo featured at halfway house sign and four (4) company supplied banners for placement on course

Gold Sponsor – \$7,500

- Eight (8) playing spots
- Company name/logo on all event signage, promotional material, CLF website and social media
- Four (4) company supplied banners for placement on course
- Opportunity to provide company logo items to golfers

Silver Sponsor – \$5,000

- Eight (8) playing spots
- Company name/logo on dining room banner, promotional material, CLF website and social media
- Two (2) company supplied banners for placement on courses

Bronze Sponsor – \$3,500

- Four (4) playing spots
- Company name/logo on dining room banner, CLF website and social media

Cart Sponsor – \$2,500

- Company name/logo prominently displayed on signage in every cart
- Company name/logo on CLF website

Hole Sponsor – \$500

- Company name/logo featured on one (1) hole sign with placement on course
- Company name/logo on CLF website

Additional Support Opportunities

- Golf Foursome – \$2,000
- Individual Golfer – \$500



All golfers receive: Lunch on the turn, 18 holes of golf and dinner with premium open bar

****Social Media postings are seen by more than 5,300 followers per posting****

****Restrictions and print deadlines may apply****



Plum Hollow Country Club | 21631 Lasher Road | Southfield, Michigan 48033 | 248-693-9100

Monday, June 22, 2020

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12:30 PM Shot Gun
Strolling Dinner and Awards to Follow

SPONSORSHIP OPPORTUNITIES

- Platinum Sponsor \$10,000 Gold Sponsor \$7,500 Silver Sponsor \$5,000
- Bronze Sponsor \$3,500 Cart Sponsor \$2,500 Hole Sign Sponsor \$500
- Foursome \$2,000 Individual Golfer \$500
- Dinner Only \$100 I can't attend, please accept my donation of \$ _____

Total: \$ _____

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Method Of Payment: Visa MasterCard Amex Discover

Credit Card # _____ Exp. Date _____

3-4 Digit Code _____ Signature: _____

Check Enclosed. Please Make Check Payable To: Children's Leukemia Foundation Of Michigan

Foursome #1:

Name: _____ Name: _____

Email: _____ Email: _____

Name: _____ Name: _____

Email: _____ Email: _____

Foursome #2:

Name: _____ Name: _____

Email: _____ Email: _____

Name: _____ Name: _____

Email: _____ Email: _____

Foursome #3:

Name: _____ Name: _____

Email: _____ Email: _____

Name: _____ Name: _____

Email: _____ Email: _____

GRAY'S REEF GOLF CLASSIC

Monday, June 22, 2020
Plum Hollow Country Club – Southfield, MI
Expected Attendance: 150-200 Guests

To register by phone, please call Felicia at 248-530-3012, by e-mail: graysreef@leukemiamichigan.org

To register by mail, send form to: Children's Leukemia Foundation
Gray's Reef Golf Classic
27240 Haggerty Rd, Suite E-15
Farmington Hills, MI 48331

