



— SERVING —
ADULTS & CHILDREN



SCAVENGER SAFARI

TRACK CLUES AT THE ZOO

Saturday, June 6, 2020
The Detroit Zoo

Sponsorship Opportunities



DATE AND LOCATION

Saturday, June 6, 2020
The Detroit Zoo
8450 W 10 Mile Rd
Royal Oak, MI 48067

PROGRAM

The Scavenger Safari brings together patients, families and community members for an adventurous scavenger hunt through the Detroit Zoo. Participants set fundraising goals and create teams of 4-8 people to raise money and awareness for blood cancer support. The Scavenger Safari is a wonderful opportunity for your company to engage in team building while racing around the zoo completing tasks. This is also a great opportunity to spread awareness of your business to families and the general public.

HOW THE SCAVENGER SAFARI HELPS

Support from the Scavenger Safari will go to work immediately to help the 3,200 patients and families that we serve every year. More than 1,400 reside in the Metro Detroit area, and your sponsorship will make a difference for those in need!

ABOUT THE FOUNDATION

Children's Leukemia Foundation of Michigan (CLF) is a state-wide nonprofit organization that provides disease and treatment education, social work based emotional support, financial assistance, and opportunities to have fun for adults and children affected by leukemia, lymphoma and other blood related disorders.





2020 PARTNERSHIP FORM

	Livingston Lion	Oakland Ostrich	Kent Koala	Genesee Gorilla	Marquette Manatee
Sponsorship Benefits	\$10,000	\$5,000	\$2,500	\$1,000	\$500

Company name/ logo on all event signage, promotional material, CLF website and social media	Name/ Logo Top Placement	Name/ Logo Prominent Placement	Name/ Logo	Name/ Logo	Name
Company name/ logo on t-shirt	Name/ Logo Top Placement	Name/ Logo Prominent Placement	Name/ Logo	Name/ Logo	Name
Number of "sponsored" clues on the event app	4	2	1		
Opportunity for company display table at event	Yes	Yes	Yes	Yes	Yes
Number of admissions to Scavenger Safari	16	12	6	4	2

What Your Sponsorship Provides

One year of financial assistance to CLF patients/ families	X	X			
Toys/ packages to 25 children through our Holiday Toys program	X	X			
Provides 20 Stepping Stones kits to newly diagnosed patients registered with CLF	X	X	X	X	
Helps 125 patients/ families attend a recreation event	X		X		X

2020 PARTNERSHIP FORM

Company Name

Contact Name

Address

City

State

Zip

Phone

Email

Company Website

Authorized Signature

Sponsorship Level

Type of Payment

Date

Credit Card Type

CCV

Exp. Date (MM/YY)

Please email logos as high resolution PNGs or JPGs by **Wednesday, May 20, 2020** to ensure inclusion in printed marketing materials.

Please return form to Kristen King via email or mail:

27240 Haggerty Road, Suite E-15, Farmington Hills, MI 48331

For additional information please contact: Kristen King at 248.530.3002 or kking@leukemiamichigan.org

